

About Andrea

Andrea Ward is a creative director, producer, writer, & content creator with a natural eye for compelling storytelling. Her experience developing concepts and bringing creative projects to life has given her a strong understanding of what makes content not only look good, but feel intentional, engaging, and true to the brand.

Whether developing lifestyle content, product-focused UGC, or branded creative, she understands how to capture the details that make content feel natural while still delivering a polished, elevated final product. Her multidisciplinary background allows her to see content from both the creative and brand perspective, making her a thoughtful and versatile partner for brands looking to create content that genuinely connects.



📈 Demographic Audience

96k

Followers

30K

Monthly Views

3%

Engagement Rate

35%

Interactions

📈 Services & Rates (starting)

Instagram Post \$600

Instagram Story \$450

Instagram Reels \$850

Brand Short Film (includes production) \$3000

📈 Previous Collaborations

- Glow Vitamin Water by Kylie Jenner
- Dr. Melaxin
- Lolavie
- Black Girl Vitamins
- Creme

📈 Contact Information

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Top Countries

- United States
- Iran
- Brazil
- United Kingdom

📈 Top Cities

- Los Angeles
- Tehran
- New York
- Atlanta



Audience Demographics

- 62% Female
- 38% Male
- 18-24 36%
- 25-34 42%
- 35-44 11%